6 – Multiple Regression

More than one "X" variable.

$$Y_i = \beta_0 + \beta_1 X_{1i} + \beta_2 X_{2i} + \dots + \beta_k X_{ki} + \epsilon_i \tag{6.1}$$

Why?

- Might be interested in more than one marginal effect
- Omitted Variable Bias (OVB)

6.1 and 6.2 – House prices and OVB

Should I build a fireplace?

The following empirical example uses data on house prices, in the New York area in 2002-2003 (the data are from Richard De Veaux of Williams College).

Let's try to determine the value of a fireplace. First, load the data and take a look at it.

```
houses <-
read.csv("http://home.cc.umanitoba.ca/~godwinrt/3040/data/h
ouseprice.csv")
attach(houses)
head(houses)</pre>
```

The "head" command prints out the first 6 observations from each variable. You should see something like:

Price	Lot.Size	Waterfront	Age	Land.Value	New.Construct
132500	0.09	0	42	50000	0
181115	0.92	0	0	22300	0
109000	0.19	0	133	7300	0
155000	0.41	0	13	18700	0
86060	0.11	0	0	15000	1
120000	0.68	0	31	14000	0
Central.Air	Fuel.Type	Heat.Type	Sewer.Type	Living.Area	Pct.College
0	3	4	2	906	35
0	2	3	2	1953	51
0	2	3	3	1944	51
0	2	2	2	1944	51
1	2	2	3	840	51
0	2	2	2	1152	22
Bedrooms	Fireplaces	Bathrooms	Rooms		
2	1	1.0	5		
3	0	2.5	6		
4	1	1.0	8		
3	1	1.0	5		
2	0	1.0	3		
4	1	1.0	8		

We are interested in the effect of the variable *Fireplaces* on *Price*.

Is *Fireplaces* a dummy variable?

summary(Fireplaces)

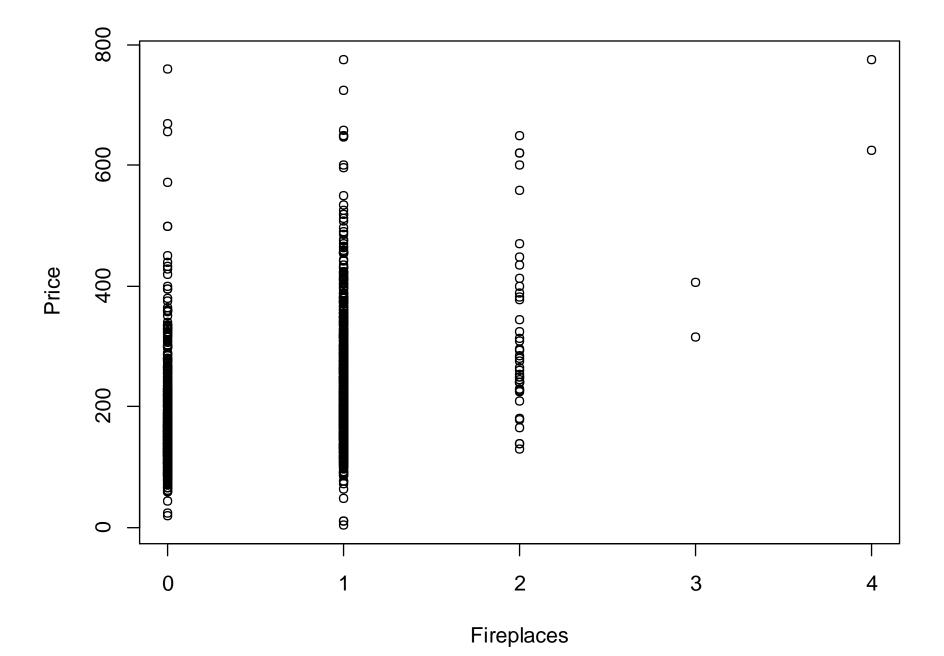
```
Min. 1st Qu. Median Mean 3rd Qu. Max. 0.0000 0.0000 1.0000 0.6019 1.0000 4.0000
```

Before we proceed, let's instead measure *Price* in thousands of dollars:

```
Price = Price / 1000
```

Now, let's see the relationship between Fireplaces and Price.

```
plot(Fireplaces, Price)
```



Let's see the average Price conditional on different number of Fireplaces:

```
mean(Price[Fireplaces == 0])
[1] 174.6533
mean(Price[Fireplaces == 1])
[1] 235.1629
mean(Price[Fireplaces == 2])
[1] 318.8214
mean(Price[Fireplaces == 3])
[1] 360.5
mean(Price[Fireplaces == 4])
[1] 700
```

Correlation?

```
cor(Price, Fireplaces)
[1] 0.3767862
```

It appears that the more Fireplaces, the higher the Price.

Let's try estimating the population model:

$$Price_i = \beta_0 + \beta_1 Fireplaces_i + u_i$$

```
summary(lm(Price ~ Fireplaces))
```

Coefficients:

```
Estimate Std. Error t value Pr(>|t|)

(Intercept) 171.824 3.234 53.13 <2e-16 ***

Fireplaces 66.699 3.947 16.90 <2e-16 ***

---

Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1

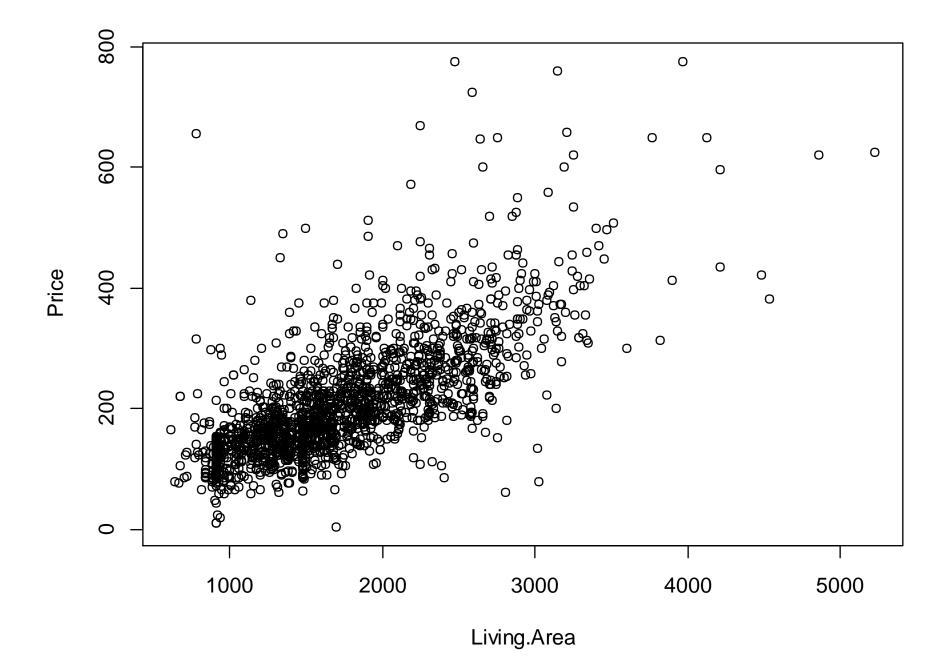
Residual standard error: 91.21 on 1726 degrees of freedom

Multiple R-squared: 0.142, Adjusted R-squared: 0.1415

F-statistic: 285.6 on 1 and 1726 DF, p-value: < 2.2e-16
```

Questions:

- What is the marginal effect of *Fireplaces* on *Price*?
- How much does it cost to install a fireplace?
- Should I install a fireplace in my home?
- What the ? is going on here?
- What do you think the main determinant of *Price* should be?



The above plot was generated by the command plot (Living.Area, Price)

Is there a positive relationship between *Living.Area* and *Price*?

Now, estimate the model:

$$Price_i = \beta_0 + \beta_1 Living. Area_i + u_i$$

- What is the marginal effect?
- Note the R^2 between the two regressions.
- What might be a problem with determining these two marginal effects separately?

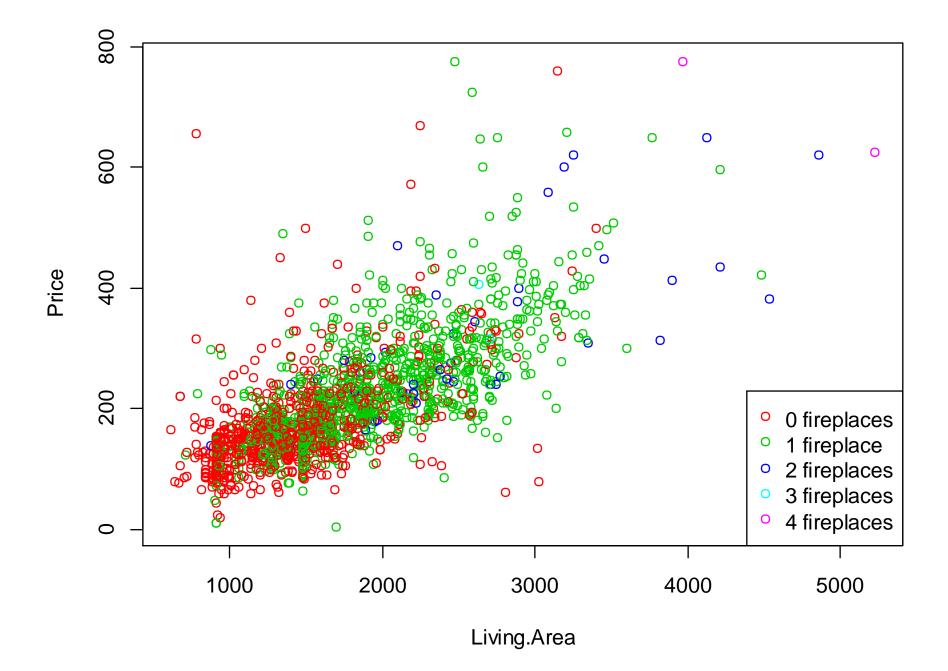
```
cor(Living.Area, Fireplaces)
[1] 0.4737878
```

- If the variable Living. Area is excluded from the original regression, then it goes into the error term, u_i .
- If *Living.Area* and *Fireplaces* are positively correlated, then more fireplaces are just indicating a bigger house!
- That is, the error term is correlated with the "X" variable, and L.S.A. #1 is violated! The OLS estimator for β_1 in the first regression will be <u>biased</u>.

How can we take care of this problem? Include both variables in the model!

$$Price_i = \beta_0 + \beta_1 Fireplaces_i + \beta_2 Living. Area_i + u_i$$

- Notice how the estimated marginal effects have changed.
- Notice that *Fireplaces* is now a lot less significant.
- This is an example of omitted variable bias (OVB).



Omitted Variable Bias

$$Price = 171.82 + 66.70 \times Fireplaces, R^2 = 0.142$$
(3.23) (3.95)

$$Price = 14.73 + 8.96 \times Fireplaces + 0.11 \times Living.Area, R^2 = 0.511$$
(5.01) (3.39) (0.003)

Several results have changed with the addition of the Living.Area variable:

- The estimated value of an additional fireplace has dropped from \$66,699 to \$8,962.
- The R^2 has increased from 0.142 to 0.5095.
- The estimated intercept has changed by a lot (but this is unimportant).
- There is a new estimated β : $b_2 = 0.11$. This means that, it is estimated that an additional square-foot of house size increases price by \$110.

Omitted Variable Bias

- Omitted variable bias (OVB) occurs when one or more of the variables in the random error term ϵ are related to one or more of the X variables
- A.5: X and ϵ are independent. OVB is a violation of this assumption, resulting in bias and inconsistency of OLS
- Suppose that *X* and *Z* both cause *Y*
- Suppose *X* and *Z* are correlated
- What happens when *X* changes?
- What is the problem with attributing changes in *X* to changes in *Y*?

Solution: include the omitted variable if possible