

The logo for A2G (Architecture Gallery) is displayed in a large, bold, white font against a black background.

Room 215  
Architecture 2 Building  
Faculty of Architecture  
University of Manitoba

# TRANS-PLAN 2017: MEMORY as Cinematic Immersion

## OVERVIEW

TRANS-PLAN is an international student design competition organized by A2G (Architecture Gallery at the Faculty of Architecture University of Manitoba). The competition is open to all students registered in spatial design and or exhibition design disciplines.

The challenge of the competition is to design an exhibition installation in relation to MEMORY, one of the theme of 2017 ATMOSPHERE SYMPOSIUM, the annual symposium at the Faculty of Architecture University of Manitoba (<http://atmos.ca>), as immersive and cinematic experience. The winning entry, selected by the jury, will be installed and exhibited in A2G for public viewing during the months of February and March, 2017. The winning team/individual will be invited to install and present the work during the 2017 ATMOSPHERE SYMPOSIUM.

## DESIGN BRIEF

The challenge of the competition is to [1] design (and or curate) an exhibition-installation related to MEMORY as immersive cinematic experience and to [2] fabricate/install the exhibition at A2G.

Working either with newly conceived contents and/or with edited/curated contents of existing works (i.e., drawings, models, photographs, diagrams, text, films, etc.), the proposal is to design an immersive experience that resonates with the theme MEMORY. Establishing a strong/clear curatorial agenda, intention, or set of intentions that are based on the theme is strongly recommended.



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The proposal's spatial arrangement can itself be a form of discourse and/or can work as a substructure where the contents are displayed or integrated. If the proposal involves works created by others, proper forms of credits/consents must accompany the submission as a part of the project document [see submission].

The proposal must be designed with efficient and effective use of material and fabrication/installation process in mind. Up to three primary material can be used in the design and all parts of the design must use locally sourceable materials. A total of \$1,000 CDN will be allocated as the material budget, and basic wood working and digital fabrication will be accessible at the faculty's facility.

### **JURY 2017**

#### **Calvin Chua**

Architectural Association, UK  
SUTD, Singapore  
*Spatial Anatomy*

#### **Clay Odom**

University of Texas at Austin, USA  
*School of Architecture Advanced Interior Design*

#### **Jerszy Seymour**

Sandberg Instituut, Netherland  
*The Dirty Art Department*

#### **Jonah Corne**

University of Manitoba, Canada  
*Faculty of Arts, English Film and Theatre*

#### **William Galloway**

Keio University, Japan  
*Frontoffice TOKYO*

### **TECHNICAL ADVISOR**

#### **Jae-Sung Chon**

University of Manitoba, Canada  
*Environmental Design*  
*Director at A2G*



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## SCHEDULE

December 1 <sup>th</sup> , 2016	Competition announcement
January 20 <sup>th</sup> , 2017	Registration deadline (11:59pm CST)
January 27 <sup>th</sup> , 2017	Submission deadline (11:59pm CST)
January 30 <sup>th</sup> , 2017	Announcement of results
February 1 <sup>st</sup> , 2017 +	Installation
February 2 <sup>nd</sup> - 4 <sup>th</sup> , 2017	Opening & Presentation
February - March, 2017	TRANS-PLAN 2017 Exhibition

## ELIGIBILITY

- Full-time students registered at a post-secondary (or equivalent) education programs in spatial design and or exhibition design
- Individual or Team (no limit in number)
- All selected/shortlisted entries will be asked to verify their registration status

## REGISTRATION

- All entries MUST register via email ([a2g.competition@gmail.com](mailto:a2g.competition@gmail.com))
- In case of multiple entries, each submission MUST be registered separately (separate email)
- Registration email MUST include followings:
  - Name: all member of the team and ONE contact person
  - Contact email: one primary email for communication
  - Institution: name(s) of the affiliated institution(s); in case of multiple, list all
  - OPTION: name(s) of instructor / advisor (if the competition adopted as a course content)
  - OPTION: name(s) of instructor / advisor / supporter (if the submission was supervised and/or mentored)
- An unique entry number/ID will be assigned to each registration/entry
- Registration number/ID to be used on the Design Panel, and will be used during the competition administration



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## **SUBMISSION**

- All submission are to be emailed to [a2g.competition@gmail.com](mailto:a2g.competition@gmail.com)
- The Registration number/ID MUST appear in the submission email's Subject Heading
- Two separate pdf files are to be attached to the submission email
- Total size of the attachments should not exceed **10 MB**

## **SUBMISSION REQUIREMENTS**

### **1. Design Panel**

- Registration number/ID MUST be graphically integrated on bottom right corner(s) of the board(s)
- The board MUST NOT contain any other forms of identification
- A single PDF file with up to two A1 size boards in portrait orientation
- Graphic illustration of the proposal, including critical dimensions, installation-fabrication method(s) and use/experience scenario(s)

### **2. Project Document**

- Project description (max. 300 words) including curatorial intentions, experience/use scenario(s), envisioned fabrication-installation method(s), and material-budget projection/assumption
- Registration number/ID MUST appear at the top left corner of the document
- The document MUST NOT contain any other forms of identification
- A single PDF file with one A4 size (or letter size) in portrait orientation



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## GENERAL NOTES, TERMS AND CONDITIONS

- Submissions will be reviewed through a 'blind jury' process (anonymous review and selection)
- A pool of finalists will be selected and one winning proposal will be selected for installation
- The winning team will be invited to fabricate and install the proposal
- The winning team will be primarily responsible for the fabrication and installation of their proposal
- If the winning team is not available to travel for installation, A2G will communicate with the team to facilitate an alternate installation process
- If the winning team withdraws from installation A2G may invite a runner-up proposal for installation
- No cash awards, other than the project budget towards the material & fabrication
- A budget of \$1,000 CDN will be allocated towards the material & fabrication of the proposal
- Up to three full registration will be granted for the winning team to attend the 2017 Atmosphere Symposium
- Additional funding and sponsorship may be available, but the proposal should not consider them as an integral part of the project's nature or delivery
- Fund for travel and accommodation is currently NOT available, however A2G team will provide administrative supports, including applications for travel funding and visa documentations, when needed
- Whenever possible and feasible A2G may use (reproduce) all or portions of the submitted entries for promotion and discussion purposes, in varying forms of media including social media. Credits to the design team will always remain present in all forms of media presence
- All finalists may be invited to participate in the publication and/or discussion related to the competition on a later date

## Q & A

All questions can be directed to [a2g.competition@gmail.com](mailto:a2g.competition@gmail.com)

## ABOUT A2G

A2G is the architecture gallery at the Faculty of Architecture University of Manitoba. <http://a2g.ca>

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## 2016 TRANS-PLAN Winning Installation “Envelop”

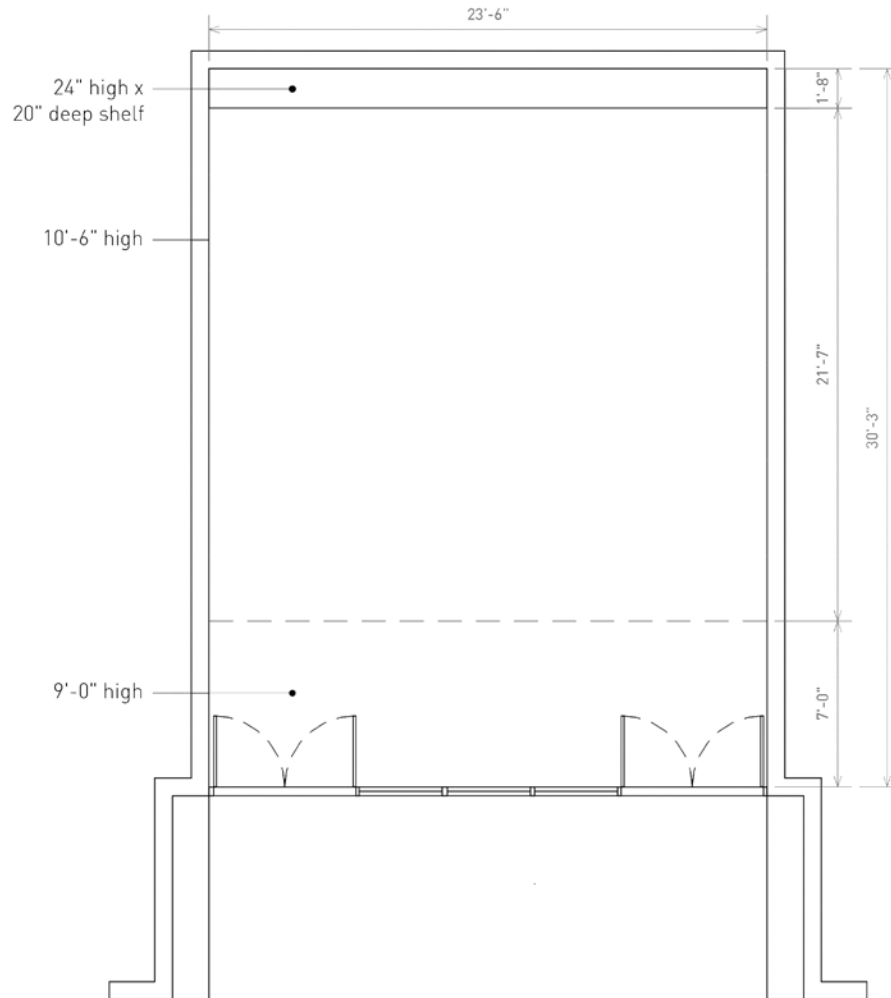
by Erin Hamilton, Cathryn McCall, and Raquel Torres (Instructor: Clay Odom)  
University of Texas at Austin, School of Architecture, Advanced Interior Design



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**A2G PLAN**



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## A2G SPACE



[View inside A2G: 2015 FIT Nation Exhibition]



[View from lobby: 2015 BUILD: 5468796 Architecture Exhibition]