ASPER SCHOOL OF BUSINESS
PhD/MSc Programs in Management
## Graduate Research Programs in Management

<table>
<thead>
<tr>
<th></th>
<th>MSc</th>
<th>PhD</th>
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<tbody>
<tr>
<td>First class enrolled</td>
<td>2005</td>
<td>1992</td>
</tr>
<tr>
<td>Total number of graduates</td>
<td>34</td>
<td>41</td>
</tr>
<tr>
<td>Predicted duration</td>
<td>2 years</td>
<td>4-5 years</td>
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ASPER SCHOOL OF BUSINESS
PhD/MSc Programs in Management
Essential Components

- Curriculum
- Faculty
- Facilities
- Funding
- Administrative Support
- Admissions Process
- Career Placement

ASPER SCHOOL OF BUSINESS
1. Curriculum
Areas of Specialization

- Business Administration
  - Organizational Behavior
  - Human Resource Management
  - Strategy
- Marketing
  - Consumer Behavior
- Supply Chain Management
- Finance
- Actuarial Mathematics
Aims of our PhD/MSc Programs

- Develop analytical, problem-solving and research skills
- Enhance knowledge of their area of specialization – based on foundational disciplines
- PhD: Primarily to prepare students for academic positions
- MSc: Prepare students to enter PhD programs and applied research positions
Example MSc Curriculum

- **Fall term (3 credits)**
  - Research methods
  - Core course(s) and/elective(s)
- **Winter term (3 credits)**
  - Two additional courses (usually electives)
  - Quantitative/statistics course
- **MSc thesis (6 months – 1 year)**
- **Possibility to convert directly to PhD program after first year**

Research collaboration with faculty members
2. Faculty
Business Administration Department
Research Highlights

- Work identity, careers & burnout
- Interviewing, applicants and faking
- Collaboration, competition & incentives
- Justice, bullying & workplace aggression
- Inter-generational & cross-cultural research
- Trust & social inequality
- Social responsibility
- Leadership, autonomy & delegation
Marketing Department Research Highlights

– Persuasion, trust and distrust
– Consumer well-being
  • Warning labels, food advertising, philanthropy
  • Green consumption
– Creativity
  ▪ Branding research
    – Brand rejection, luxury branding
  ▪ Cross-cultural consumer psychology
  ▪ Embodied cognition

3. Funding (MSc focus)

- Incoming MSc students often receive fellowships from faculty with research grants (12K per year)
  - $500 per year contribution for research conferences
- University of Manitoba graduate and entrance fellowships available
- Major external graduate fellowships
  - SSHRC
- Research assistantships available with faculty
- Teaching assistantships available with faculty
Tuition for MSc students

- Canadian and Landed Immigrant Tuition Fees
  ±$4,600 (first year) + $1,200 per year thereafter

- International Student Tuition Fees
  ±$9,200 (first year) + $1,200 per year thereafter
4. Facilities
Graduate Student Facilities
Graduate Student Facilities
Graduate Student Facilities
5. Administrative Support
5. Administrative Support

- Guidance throughout the admissions process
- Assistance with course selection, registration
- Assistance in interactions with the University
  - Faculty of Graduate Studies
- Applications for external funding
- Applications for internal funding
- Provides on-going support throughout all aspects of your studies
6. Admission Requirements
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<table>
<thead>
<tr>
<th></th>
<th>PhD</th>
<th>MSc</th>
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<tbody>
<tr>
<td>Minimum academic qualification</td>
<td>Masters/exceptional undergrad</td>
<td>4 year undergrad</td>
</tr>
<tr>
<td>Grade point average (minimum)</td>
<td>70% (3.0/4.5)</td>
<td>70% (3.0/4.5)</td>
</tr>
<tr>
<td>GMAT or GRE</td>
<td>600</td>
<td>600</td>
</tr>
<tr>
<td>Academic letters of reference</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Short statement of research and career interests</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Application and application fee</td>
<td>✓</td>
<td>✓</td>
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6. Admission Requirements

- Deadlines for application
  - January 10, 2015 (earlier if possible)
  - Lead up time to write GRE/GMAT and to organize transcripts
7. Career Placement and Planning

- Connections to global PhD programs and universities through Asper faculty networks and conferences
- Access to Career Development Centre for job search guidance and recruiting opportunities
  - Personal career coaching or counseling
  - Résumé and cover letter guidance, mock interviews
Thank you!